

## Our Legacy Our Tomorrow Campaign

The \$20 Million Our Legacy Our Tomorrow Campaign will ensure the continued ability of the Shevchenko Foundation to make strategic, relevant and sustainable investments in support of high-quality projects creating or popularizing Ukrainian culture. This national fundraising campaign will focus on four strategic areas: Arts, Education, Community Development, and Heritage.

The Kobzar Literary Award recognizes outstanding contributions to Canadian literature through an author's presentation of a Ukrainian Canadian theme with literary merit for both fiction and non-fiction literary works on a biennial basis. The inaugural Kobzar Literary Award Ceremony was held in March 2006 in Toronto.

#### Campaign goals for the Kobzar Literary Award:

- Rename the nationally recognized Kobzar Literary Award to the Kobzar Awards and establish an endowment fund to support the Kobzar Award for Literature and the Kobzar Award for Non-Fiction
- Increase the Kobzar Award for Literature to \$50,000 for the next biennial award in 2018
- Establish the first \$50,000 biennial Kobzar Award for Non-Fiction in 2020
- Provide funding for additional initiatives such as mentorships, scholarships and writing camps to support aspiring writers and further the goals of the awards
- Ensure the awards are widely popularized across Canada through promotional tours, emerging technologies and outstanding publicity

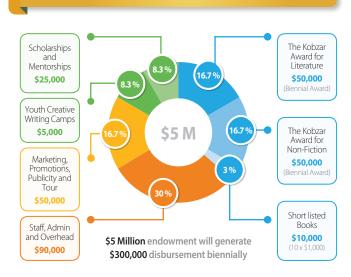
# Support and recognition for excellence in writing on Ukrainian and Ukrainian Canadian themes is critical in:

- · Reaching into our community to document the history of Canadian Ukrainians
- Sharing and showcasing vital aspects of Ukrainian Canadian experiences, cultural and social values, and political and community life with broad and diverse audiences
- Exploring a variety of universal themes that strengthen our ability to thrive together in an emerging 21<sup>st</sup> century cultural environment influenced by a dynamic Ukrainian Canadian perspective
- Providing inspiration and awakening our identity for future generations to have an expanded view of their Ukrainian Canadian heritage



\*Based on 5% ROI, 3% disbursement and 2% capital reinvestment





### **Biennial Disbursment**

# Message from the President



When I joined the Board of the Shevchenko Foundation 20 years ago, I envisioned a philanthropic institution that would be in a position to support the countless inspirational initiatives that fuel our growth and continued development as a community. Being a great believer in the community and its creative capacity, my mission has also been

to share its legacy and culture with all Canadians.

The community has surpassed my expectations. As the needs continue to evolve, we must now seize the opportunity to propel our talent to greater heights.

As a result, the Shevchenko Foundation is embarking on a very ambitious campaign to inspire the Ukrainian cultural scene.

I believe the time to act is now! I invite you to join me!

- Andriy Hladyshevsky, Q.C. President of the Shevchenko Foundation

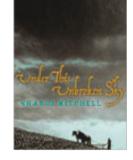
# **Kobzar Literary Award Winners**

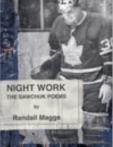


2014

#### Luba, Simply Luba

Diane Flacks in collaboration with Andrey Tarasiuk and Luba Goy Scirocco Drama, J. Shillngford Publishing Inc, 2013.





## 2012

#### **Under This Unbroken Sky**

Mitchell, Shandi Brick Books, 2008.



2010

Night Work: The Sawchuk Poems

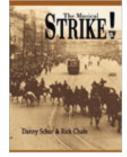
Maggs, Randall Brick Books, 2008.



## 2008

#### The Ladies' Lending Library

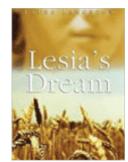
Kulyk Keefer, Janice Harper Collins, 2007.



# 2006

Co-recipients:

Laura Langston for Lesia's Dream Harper Collins, 2003.



Danny Schur for Strike: The Musical